



MINUTES

January 13, 2021 – WSC AGM Meeting

Attendees: Doug Hamilton, Josee Daoust, Mats Gruen, Erika Kim, Andrew Bolton, Brendan Clarke, Janet Faith, Sid Farah, Ava Nourayan, Alicia Hamilton, Stephane Baldo, Cameron McKenzie, Megan Meville, Suzanne Vaillancourt, Jenn Neill, Marie-Josée Theriault, Ed Harvey, Yarden Levy, G. Pipkov, Nigel Goddard, Edith Savard, Mario Pacheco Sendar, Oscar

Agenda:

1. Welcome
Quorum Validation – 15 people
2. Approval of the 2021 AGM Agenda
Approved by: Ed Harvey
Seconded by: Andrew Bolton

Approval of the Minutes from the last AGM (2020)
Approved by: Ava Nourayan
Seconded by: Josee Daoust

3. Introduce Technical Director, Coaches and Board of Director (BOD) Members

Returning Board Members

***Doug Hamilton** (President)
***Josee Daoust** (Vice President)
***Janet Faith** (secretary, team manager)
***Andrew Bolton** (treasurer)
Sid Farah (technical director)
Alicia Hamilton (VP competition, team manager)
Brendan Clark (sponsorship)
Erica Kim Lalonde (former ref coordinator & HR matters, advisor)
Megan Melville (club classification)
Cameron Mackenzie (referee coordinator)
Paola Samuel (artificial field support)

*No re-elections of BOD needed (2 year mandate for *executives, ending January 2022)

New Board Members

Stephane Baldo (already team manager)
Jennifer Neil (TBD)
Marie Josee Theriault (apparel & equipment)
Suzanne Vaillancourt (ah-hoc medical consultant & artificial field support)

Club Staff:

Sid Farah: Technical Director- Responsible for all elements of coach selection and training, team coaching and managing CDC



Ava Nouraeyan: Administration Manager – Registration process, publicity, social media and communication, club administration

4. 2020 Reports (Doug)

220 Players Registered & played (vs. 265 registered players 2019)

- a. COVID-19 Summer, had a great turnout
- b. Includes 73 Female Players (vs. 56 female players in 2019)
- c. Approximately 75% Westmount Residents

11 Teams (vs. 13 in 2019)

- d. Boys U8 , U10 (x2), U11, U13, U16AA, U18AA
- e. Girls U8, U10, U12, U14

Over 130 games played

26 coaches

17 referees

95.7% of players/parents satisfied or very satisfied

Short timeline for uniform order meant that sponsorship deferred to 2021

Summer 2020 Notes:

- Started in early July 2020 and only a 15% decrease in players
- Player registration, protocols, scheduling, etc. all done in two weeks timescale; great commitment from all
- Global Pandemic Summer + Westmount had a good track record for playing it safe & following rules!
- We had enough for a 4 girls team: U8/U10/U12/U14.
- U16 & U18 Boys Team played AA – very strong teams!
- Not a lot of personal travel, great turnout for practices and games.
- Challenging financial year: Reduced expenses to bare minimum, but increased investment in coaching. Essentially break-even despite fewer players and no sponsorship.

Extra Notes:

- Acquiring team managers was a challenge. A manager is essential for a team to operate (2021: no team manager = no team)
- No Tryouts made it difficult for some coaches/players/parents to understand the modified process
- First Summer of official CDC – transitional phase (they just need time...)

Financials (Andrew)

- Actual players down by 15%
- More coached due to CDC
- Break even!



REVENUE	2020	2019
Registrations	71,075	69,655
Sponsorship & donations	11,000	19,855
Clothing & Equipment sales	2,385	5,055
Other revenue	748	5,250
Total Revenue	85,208	99,815
EXPENSES		
Fields	-2,060	-4,563
League	-13,538	-19,778
Coaching (total)	-38,236	-27,726
Refs	-2,448	-3,311
Clothing & Equipment costs	-12,282	-30,029
Bank charges	-2,372	-1,711
Tournaments	0	0
Other expenses	-5,300	-7,301
Total Expenses	-76,236	-94,420
SURPLUS/(DEFICIT)	8,972	5,395
BANK BALANCE (Beginning)	16,656	11,260
BANK BALANCE (Ending)	25,628	16,656
2020 SURPLUS ANALYSIS		
Surplus		8,972
Sponsorship received in 2020 for 2021		-11,000
Refund due from Concordia for indoor fields paid		2,060
ADJUSTED SURPLUS FOR 2020 SEASON		32

2020 Satisfaction Survey

Sample size: 117 responses

96% of respondents were satisfied or very satisfied

Best season in terms of satisfaction

Fields continue to be the area that people are the least satisfied

Motion to approve 2020 Reports

Approved by: Cameron McKenzie

Seconded by: Stephane Baldo

5. 2021 Updates



- Structure is mandatory, by the Canadian Soccer Association in conjunction with the Quebec Soccer Foundation.
 - The Club Licensing Classification Program is adhered to by all clubs (all must follow same mandate)
 - WSC applied for **Regional** Licensing (same as right now, allows A + AA teams)
 - Work in Progress:
 - i. Sent Technical Program in 2020
 - ii. Pending new timetable & next Steps for Soccer Quebec
 - iii. WSC will be invited to present the Technical Plan
 - iv. WSC will be evaluated on quality Club's development Center (CDC)
 - Introduced the new **Club Development Center (U8 to U11) in Summer 2020:**
 - The League (LSL) supervises and evaluates clubs to assure that the mandate is being properly implemented and improved on
- What does CDC mean for WSC youth players?:**
- + Provides more opportunities to players:
 - + No more selections (try-outs), all players can participate in the CDC
 - + All players will have the opportunity to play games
 - + No limitations on "mutated" players (out of club players) for U8 to U11 started in 2020. U12 starting as of 2021.
 - + Accessibility to all the coaches and technical staff
 - + All participants within an age group will have access to all the coaches and technical staff
 - + Coaches will not be assigned a permanent group for trainings and games
 - + Practice approaches will change and work in 4 difference sections:
 - + 1) technical 2) decision making 3) coordination 4) games

Priorities

- Safety First
- Club certification as "Regional Club"
 - **Recruit, train** and **retain** highly qualified coaching
- Continue to develop girl's soccer
 - Competitive teams U8 -> U15
- Sustain organic artificial field campaign
 - Essential for continued growth of the club
 - Petition: <https://westmountsoccer.org/2019/10/21/help-us-november-4-we-need-an-organic-artificial-turf-field/>
- Continue to regenerate board with parents of younger players
- Build "volunteer pool of resources" – especially need team managers

Team Formations

- Teams will be submitted by late January 2021 to Lac-St Louis
- Registration remains open, tell your friends and families!
 - Returning player: <https://westmountsoccer.org/registration-2021/re-registration-for-2020-players/>
 - New player: <https://westmountsoccer.org/registration-2021/new-player-registration/>



6. New Logo Contest and Result

In summer 2020, notified by city officials, club not permitted to use the Westmount Crest
From Nov 1 to Nov 30, 2020 – contest held & received many submissions!

Selection committee formed & evaluation criteria created

New WSC logo selected on Dec 7, 2020

Winning Designer: Emel Ercengiz Umruk (Deniz U13M)

Notes:

All submissions presented anonymously for voting

All selection committee member votes were submitted anonymously

7. Question and Answer period

8. Meeting Adjourned at 7:42pm