



# MINUTES

## January 31, 2023, 7:00 pm - WSC AGM Meeting

Attendees: Jean-Sébastien Gris , Moataz Shawki, Andrew Bolton, Simone Garneau, Cameron McKenzie, Marie-Jos e Th riault, Andrea Martin, Marwan Alkhateb, Ozgur Gurtuna, Raf Jans, Scott Bailey, David Lim, Suzanne Owen, Andrew Curtis, Parisoto Masiero and Christiane, Thy Anne Chu Quang, (and in the second half of the meeting, Christina Smith)

Welcome

Quorum Validation - 17 people

### Agenda

1. Approval of the 2023 AGM Agenda

Approved by: Andrew Bolton

Seconded by: Moataz Shawki

Approval of the Minutes from the last AGM (2022)

Approved by: Andrea Martin

Seconded by: Simone Garneau

2. 2022 Reports

2022 Statistics:

- Players: 317 Players (Male 237, Female 80)  
+52 vs 2021 and +97 vs 2020
- Number of Teams: 15 (2 mix, 10 Male, 3 Female)  
+1 vs 2021 and +4 vs 2020
- Number of Matches: 168 official matches (Friendlies and gatherings not included)  
Flat vs 2020
- Social: 6 players supported by WSC

2021 Highlights:

#### **Positives**

- Winter soccer launched and successful (90+ players - great location - feedback will be obtained in April 2023)
- Longer Season
  - This is the first time we started the season on the 1<sup>st</sup> of May, with 2 practices per week. (It used to be one practice until 26<sup>th</sup> of June.)
- Significant increase in registration
- New age category for practice (U6-U7)



- U16F played in the AA league for the first time
- U13 A team won the championship
- U18 and U21M: Participated in the cup of Quebec for the first time
- Passed the CDC region inspection to maintain the regional license
- Combined GM and TD roles
- Fields conditions better and main field re-sowed for 2023
- Solid cash position
- 2023 Sponsorship renewal going well

### To improve

- No growth in female registration
- Demographic issue: Need more Westmount players: need to re-visit quota. Until then, we need to operate within it
  - Total Population declining
  - Kids population declining

Population and dwellings	
Population, 2021 <sup>1</sup>	19,658
Population, 2016 <sup>1</sup>	20,312
Population percentage change, 2016 to 2021	- 3.2
Total private dwellings <sup>2</sup>	9,423
Private dwellings occupied by usual residents <sup>3</sup>	8,591
Population density per square kilometre	4,860.9
Land area in square kilometres	4.04

Source: 2016 and 2021 Census. Westmount (Statscan)

- Board resilience: Need help to get new members
- Executive team resilience: 4 mandates end in 2023 (President, VP, Treasurer and Secretary)
- Organic Artificial Fields and lights: No real progress

### Personnel Changes:

- **Technical Staff**
  - Marwan Alkhateb appointed Technical Director
  - Fabien Kouamé appointed Assistant Technical Director with particular responsibility for 11x11 team development



- **General Manager**
  - Club's first General manager was appointed and resigned at the end of the season
  - Role combined with TD. Winning formula but brings resiliency risk
- **Board Changes**
  - Resigned: Josée Daoust, Brendan Clarke, Ali Azari
  - New: Andrea Martin

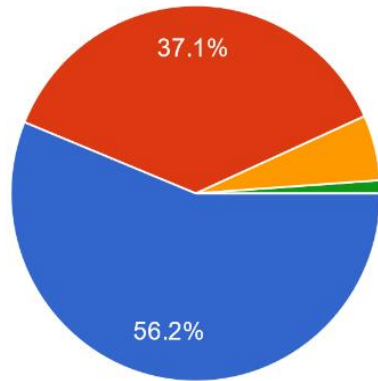
### Financials:

WESTMOUNT SOCCER CLUB  
January 1 to December 31, 2022  
(internal - unaudited)

REVENUE	2022	2021	2020	2019
Registrations	137,826.27	90,290.00	71,075.00	69,655.00
Donation		24,177.00		
Sponsorship & donations	21,000.00	3,100.00	11,000.00	19,855.00
Clothing & Equipment sales	412.93	3,723.00	2,385.00	5,055.00
Other revenue		3,502.56	748.00	5,250.00
<b>Total Revenue</b>	<b>159,239.20</b>	<b>124,792.56</b>	<b>85,208.00</b>	<b>99,815.00</b>
<b>EXPENSES</b>				
Fields	-8,589.38	-876.23	-2,060.38	-4,563.29
League	-29,417.45	-23,986.09	-13,538.14	-19,778.36
TD, Asst. TD, Admin Director	-42,320.66	-16,000.00	-16,000.00	-17,000.00
Coaches (including U8)	-35,235.53	-34,297.00	-22,236.29	-10,726.37
<b>Total Personnel (TD, Asst TD, Admin, Coaches)</b>	<b>-77,556.19</b>	<b>-50,297.00</b>	<b>-38,236.29</b>	<b>-27,726.37</b>
Refs	-3,120.72	-2,504.50	-2,448.00	-3,310.60
Clothing & Equipment costs	-19,755.92	-20,016.08	-12,281.70	-30,029.33
Bank charges	-8,151.44	-3,032.71	-2,371.53	-1,710.57
Tournaments	0.00	0.00	0.00	0.00
Other expenses	-752.31	-8,213.91	-5,298.89	-7,301.09
<b>Total Expenses</b>	<b>-143,353.41</b>	<b>-108,926.52</b>	<b>-76,236.03</b>	<b>-94,419.61</b>
<b>SURPLUS/(DEFICIT)</b>	<b>15,885.79</b>	<b>15,866.04</b>	<b>8,971.97</b>	<b>5,395.39</b>
<b>BANK BALANCE (Beginning)</b>	<b>41,493.64</b>	<b>25,627.60</b>	<b>16,855.63</b>	<b>11,260.24</b>
<b>BANK BALANCE (Ending)</b>	<b>57,379.43</b>	<b>41,493.64</b>	<b>25,627.60</b>	<b>16,855.63</b>

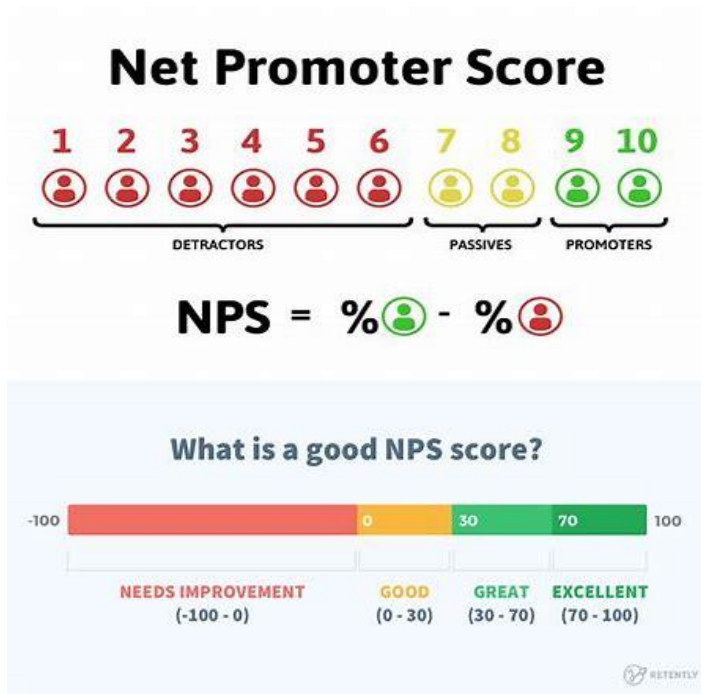
### 2022 Satisfaction Survey:

- Very satisfied + satisfied = 93%. Up from 2021 and 2020
- 1 player not satisfied
- Sample size 92 responses
- Fee level is well received and okay for an adjustment up if needed
- Most have not done the Westmount recreation league (60%)
- Fields continue to be major dissatisfaction (30% not satisfied)
- Referee issues mainly with older teams but results good



- Very satisfied - Très satisfait(e)
- Satisfied - Satisfait(e)
- Just OK - C'était correct
- Not satisfied - Pas satisfait(e)

- New metric: NPS of 61.3%



### 3. Amendments to the Constitution

- Minor typo corrections. No changes in the spirit or intent

Motion to approve Amendments to Constitution:  
Approved by: Thy Anne Chu Quang  
Seconded by: Simone Garneau

Amendments take effect following approval



4. Election of 2022 Officers

No election. All directors were elected in 2022 for a 2-year term.

President:	Jean-Sébastien Gris�
Vice President:	Moataz Shawki
Treasurer:	Andrew Bolton
Secretary:	Simone Garneau

5. 2022-2024 Priorities

**Have a great player and parent experience**

- Registration process: simplify (DONE IN 2022)
- Fields: continue working towards a permanent solution
- Coaches: quality (CONTINUE)

**Expand Female soccer**

- Social media (DONE IN 2022)
- Sense of community (bring your friends) (CONTINUE)

**Future proof and grow the club**

- Resilience of the board and simplification of administration and processes
- Financial strength (CONTINUE)
- Develop winter program (DONE IN 2022)
- Increase Structured Soccer participation in Westmount (Merge); Expand CDC to younger players (currently go to NDG or MRO) (REVISIT)
- Improve infrastructure to be on-par with other clubs
- Re-visit Quota system with the city (NEW)

6. Special Thanks to our 2022 Sponsors





## 7. Questions & Comments

Cameron McKenzie - He will speak with his daughter who is involved in soccer at a high level to see if she has any ideas about generating more interest in female soccer

Jean-Sébastien Grisé - He suggested all of us with daughters do the same to come up with more suggestions.

David Lim - Why don't we charge fees that are more in line with other clubs?

Jean-Sébastien Grisé - Survey results indicate that the fees are at a level deemed acceptable by most players/parents. We have to keep in mind that some residents are not wealthy and we want to keep soccer affordable. Also we do not offer the same level of service (field conditions for example) as other clubs. Also, we accept donations so that is another way to support the club if you feel that you can contribute more.

Jean-Sébastien Grisé - A big thank you to Marwan for his dedication and hard work and to the city for their support.

Simone Garneau - Thank you from the Board and the parents to Jean-Sébastien for all the hard work he has put into making this a great club.

## 8. Meeting Adjourned at 7:45 pm